

# GNTX, the first interactive platform created to globally share and access the best practice across any industry

GNTX is another Nuffield Group innovation delivering on our commitment that customers deserve more.

The recent downturn of the oil and gas industry saw operators drastically cutting costs, starting with delaying or cancelling projects, then reducing their workforce and use of external service providers. Because of our experience integrating with our customers' team, we recognised the wealth of best practice information that was under-utilised and inaccessible to others. We realised that by helping industry share their best practices they would be able to achieve more with less.

Whether a Tier 1 global or a start-up, they faced similar health, safety, sustainability and environmental (HSSE) challenges. Yet we saw significant duplication of effort and limitations for learning or building on the success of each other.

The answer – design a fee-based interactive platform for people to share their industry best practice information with others.

We are changing mindsets throughout industries by demonstrating that by contributing to or accessing best practices you can turn HSSE into a competitive advantage for your business.

**OPPORTUNITY** for you to recoup your HSSE investment by selling your best practice tools, processes, procedures and content to others.

**STAKEHOLDER ENGAGEMENT** efficiencies and effectiveness by working as one.

**CREATE SHARED VALUE**

It is all about the give and take.

**INTERACTIVE PLATFORM**

Where any industry can access, share and improve upon best practices.

**BEST PRACTICE FRONTIER**

Access a diversity of ideas and content from beyond your location, industry, business or network.

**ACHIEVE MORE WITH LESS**

Access and build on the work of others

**ACCESS BEST PRACTICE** that businesses have spent years investing in their development. You benefit from the refinements gained by in field implementation.

**ASSURANCE** that all content is assessed by a global panel of subject matter experts prior to download.

**TRANSPARENT** process allowing users to assess content prior to purchase, including identifying author and if the content has been provided to a regulator.

**INTELLECTUAL PROPERTY** rights to use the native file by the purchasing business.

**GAIN A HEADSTART** by accessing best practices that produce a significant cost reduction for your business when compared to compliance with standards and legislation or self-development investment.

# Best practice requires leadership not consensus

